

RALLY GREECE 2023

GUEST HOSPITALITY PROGRAMME



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The Acropolis Rally was first held in 1953 and was a founding member of the FIA World Rally Championship in 1973. In the 1970s it regularly comprised more than 50 stages and 850 competitive kilometers.

Apart from 1974, when it was cancelled due to an oil crisis, and 1995, when it was a FIA Two-Litre Cup round only, it remained in the series until 2010. It returned in 2011 but was dropped from the WRC at the end of 2013, after which it became a European Championship round.

In 2005 the Acropolis was named Rally of the Year following a hugely successful super special stage in a packed Olympic Stadium in Athens.

Colin McRae is the Acropolis master with five wins between 1996 and 2002. He won twice in a Subaru Impreza before a hat-trick of wins from 2000 in a Ford Focus.

Other winners include former world champions Walter Röhrl, Björn Waldegård, Ari Vatanen, Miki Biasion, Juha Kankkunen, Carlos Sainz and Sébastien Loeb.

Toyota has won Rally Greece in 1990 and 2021.





GUEST DRAFT PROGRAM

FRIDAY 8TH TO SUNDAY 10TH OF SEPTEMBER



FRIDAY 8TH OF SEPTEMBER

- AM **Arrival of guests to Athens International Airport**
 - AM Welcome by ESC guide
 - AM Transfer to restaurant in Plaka district
 - PM Lunch at restaurant
 - PM Transfer to Acropolis
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OPTION: POSSIBLE TO TRANSFER TO 1 STAGE DEPENDING ON RALLY ITINERARY

- PM **Visit of Acropolis**
- PM Transfer to Agios Konstantinos Port
- PM Arrival at Agios Konstantinos Port
- PM **Boat transfer to hotel**
- PM **Arrival at hotel Club Med Gregolimano and check-in**
- PM **Free time at hotel**
- PM Dinner at hotel restaurant
- Overnight at hotel



SATURDAY 9TH OF SEPTEMBER

Breakfast at hotel

AM **Boat transfer to Agios Konstantinos Port**

AM Transfer to Special Stage

AM **Welcome to TGR On-Stage Hospitality**

AM **Watch Special Stage – TBC according to rally itinerary**

AM Transfer to Service Park

AM **Welcome at TOYOTA GAZOO Racing Hospitality**

AM **Private visit of Toyota service area**

PM **First car at Service Park (VIP Terrace for guests)**

PM **Lunch at TOYOTA GAZOO Racing Hospitality ***

PM Transfer to Special Stage

PM **Watch Special Stage – TBC according to rally itinerary**

PM Transfer to port

PM Arrival at Agios Konstantinos

PM **Boat transfer to hotel**

PM **Free time at Club Med Gregolimano**

PM Dinner at hotel

Overnight at hotel

** Depending on guest number, possibility to move this meal to Friday for some NMSC's as TGR Team has limited seats.*



SUNDAY 10TH OF SEPTEMBER

Breakfast at hotel and check-out

AM **Boat transfer from hotel**

AM Arrival to Agios Konstantinos port

AM Transfer to Special Stage

AM **Welcome to TGR On-Stage Hospitality**

AM **Watch Special Stage – TBC according to rally itinerary**

AM Transfer to restaurant in Lamia

PM Lunch at restaurant

PM Transfer to Podium Ceremony in Lamia

PM **Podium Ceremony – TBC according to rally itinerary**

PM Transfer to Athens International Airport

PM **Guest Departures from Athens International Airport**

END OF PROGRAM





HIGHLIGHTS



TOYOTA TEAM HOSPITALITY EXPERIENCE

A unique moment to feel part of being inside an official WRC Team.

And to top this off, the guests will have a private visit of the Team Hospitality guided by one of the Toyota WRC Team members.

Guests will be able to have lunch inside the TGR Team Hospitality. Meaning that they will be able to eat in the same place where drivers and codrivers also have their meal before moving on to the next stage.

In addition to this, by the simple fact of having lunch at the TGR Team Hospitality, the guests will also be able to live a full Service and watch how the mechanics work on the WRC cars by changing their tires, repairing the dampers, replacing damaged car parts etc.



ON-STAGE HOSPITALITY

The hospitality program will provide an intense and exciting racing week-end experience and the On-Stage Hospitality will help achieve this goal.

The provided services are:

- VIP area.
- Open bar (possibility of brunch, buffet lunch and aperitifs).
- Private and exclusive access.
- Wi-Fi connection and WRC radio live streaming.

Toyota Guests will enjoy rally atmosphere following Special Stages in their exclusive Hospitality (according to rally itinerary, we'll set up the full concept on 2 Special Stages over 2 days (Saturday and Sunday)).

On-stage hospitality is the best way to follow rally stages in the heart of the action, next to public and big rally fans, but in a more comfortable situation and with private access for a more exclusive rally experience.



THE RALLY STAGES

The rocky twisty roads through the mountains and the high temperatures combined with large amounts of dust, will for sure be a true challenge not only for the drivers, but for the engines, teams and tires.

It will especially be crucial to find the correct tire choice and driving style to reach the end of the rally with possibilities.



ACROPOLIS

Visiting the Acropolis is a highlight of any trip to Athens. Crowning the city of Athens, the Acropolis stands high above as a symbol of the city's former glory, recalling the culture that flourished more than two millennia ago.

While visiting the Acropolis, the guests will be able to visit many iconic and historical sites such as:

- Parthenon
- Theater Odeon of Herodes Atticus
- Propylaia
- Temple of Athena Nike

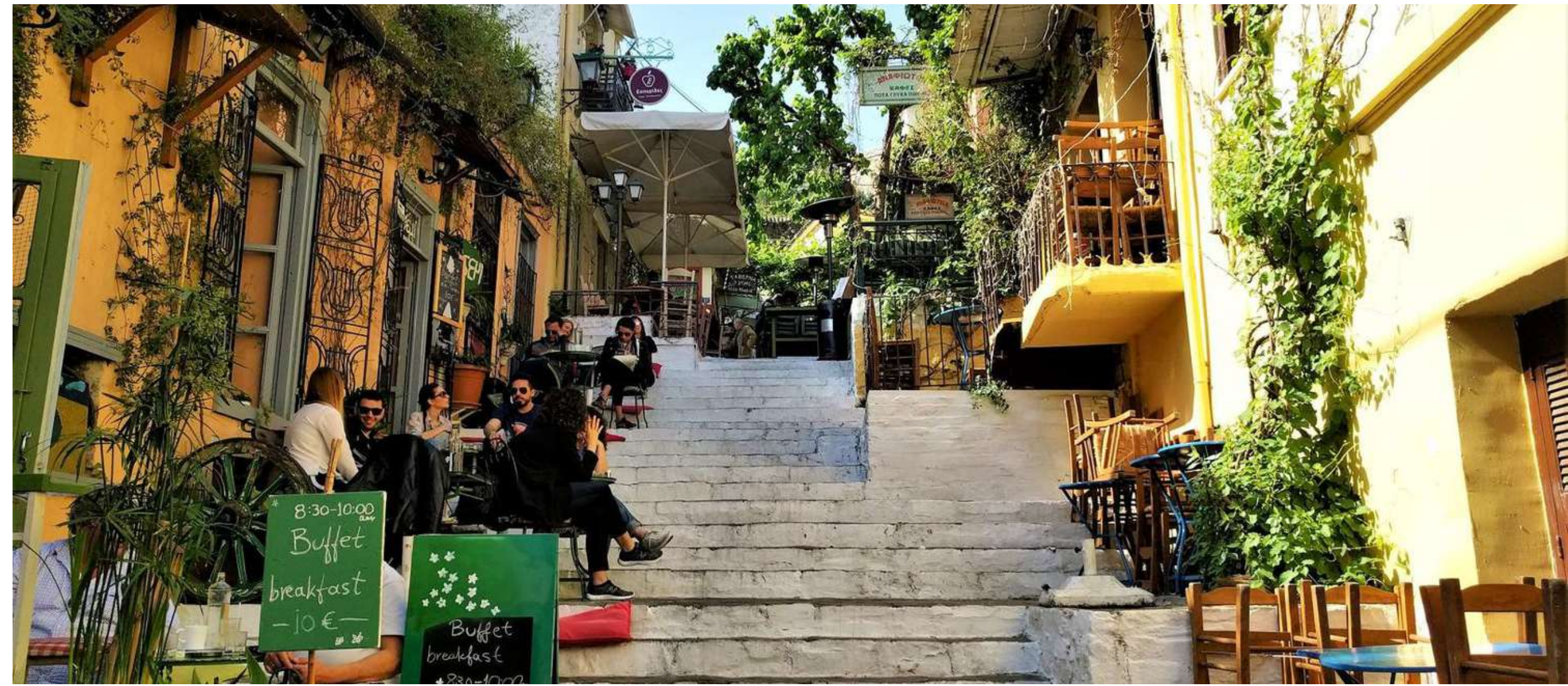


PLAKA

Visiting and spending a day in the Plaka district in Athens is an experience that will stay with guests for their whole life. With its colorful neoclassic buildings and ruins waiting to be discovered around every corner, there is so much to be discovered in Plaka.

It is known as the “Neighborhood of the Gods.” It lies beneath the northeastern slope of the Acropolis and stretches almost all the way to Syntagma Square, in a maze of winding narrow streets laced with shops and dotted with antiquities throughout.

Truly, this is one of the most charming and elegant neighborhoods you will encounter anywhere on Earth.



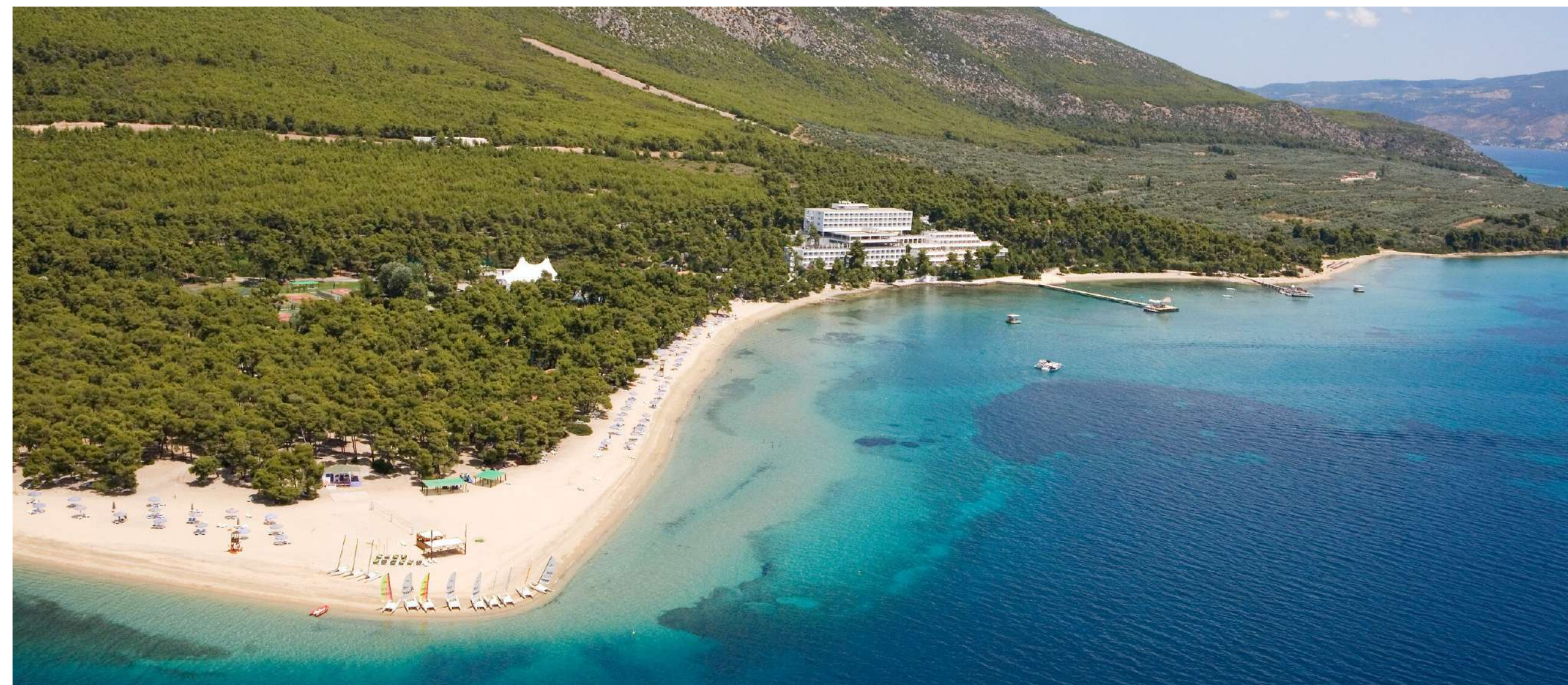
HOTEL – CLUB MED GREGOLIMANO

Club Med Gregolimano is set on the island of Evia along a secluded beach. It's at the foot of the mountains, in the heart of a 19-hectare park that looks out over the Aegean Sea and its bay.

This newly renovated resort is a spacious all-inclusive resort in Greece and has many things to explore.

Relax on the golden beach or on a swaying hammock in the tranquil pine forest. Gourmet cuisine and the Greek theatre at night are some of the highlights that you will encounter at Gregolimano.

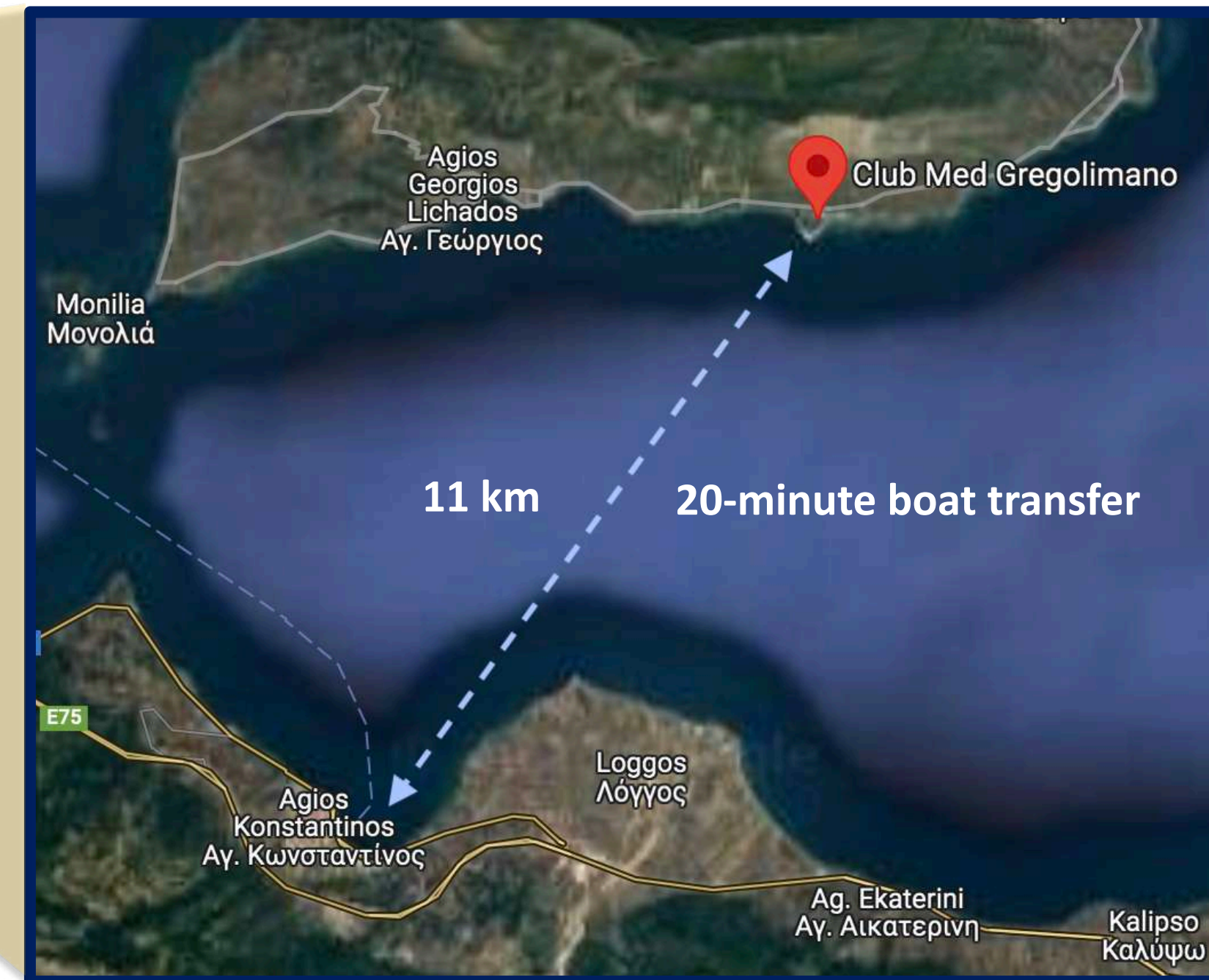
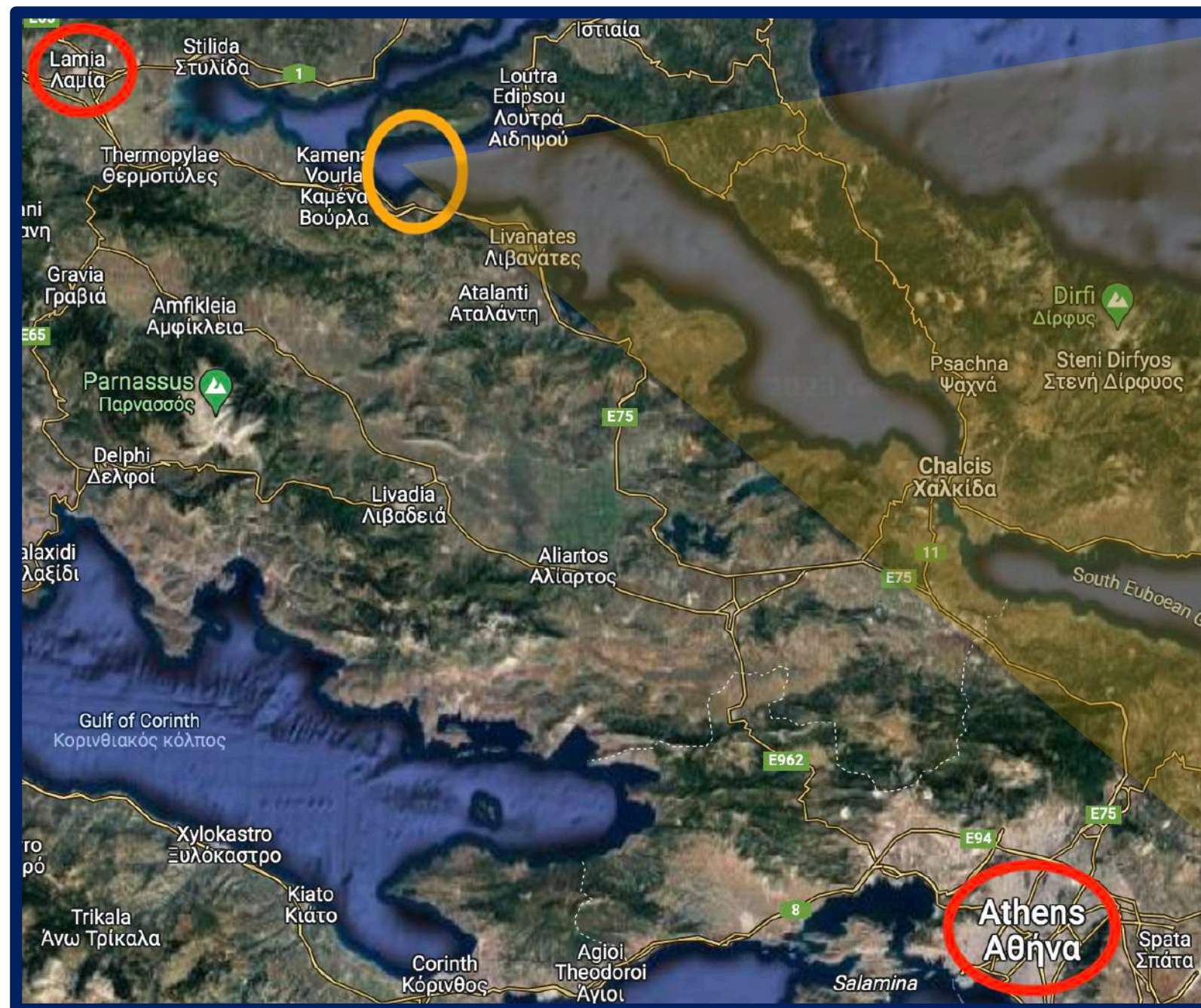
Boat transfers will be needed to reach the hotel. Please check the next slide for more information.



BOAT TRANSFERS TO CLUB MED GREGOLIMANO

To reach and leave the hotel during the program, guests will be transferred by boat through the Malian Gulf where they will contemplate the beauty that surrounds them. Here are some relevant details about this transfer:

- **Distance:** 11 km
- **Time:** 20 minutes
- **Round Trip:** Agios Konstantinos Port – Club Med Gregolimano – Agios Konstantinos Port
- **Distance from Port to Rally Service Park in Lamia:** 40 minutes
- **Distance from Port to Athens:** 2 hours





CANCELLATION POLICY



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For the VIP Pack (out of hotel rooms):

- 45 days prior to the event:** 50% of the total pack price will have to be paid.
- 30 days prior to the event:** 75% of the total pack price will have to be paid.
- 15 days prior to the event:** 100% of the total pack price will have to be paid.



CONTACTS

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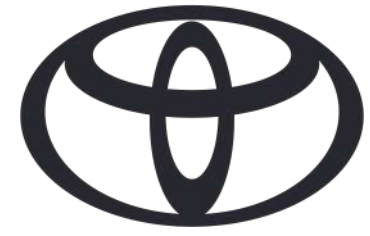
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THANK YOU